



Ref: PFL/BSE-CSE/2024-25/38

Date: 01st October, 2024

To,
BSE Limited
The Corporate Relationship Department
P.J. Towers, 1st Floor,
Dalal Street,
Mumbai – 400 001
Scrip Code: 544191
Scrip ID: PURPLEFIN

To,
The Calcutta Stock Exchange Limited,
7, Lyons Range,
Dalhousie, Kolkata-700001,
West Bengal
Scrip Code: 26505

Sub: Intimation under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 and as per Regulation 84 of SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 with respect to Pre-Rights Issue - Newspaper Publication.

Dear Sir/Madam,

Pursuant to Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Regulation 84 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, we would like to notify you that the Pre-Issue Advertisement has been published on Tuesday, October 01, 2024 in the following newspapers:

1. Business Standard (English National daily newspaper with wide circulation);
2. Business Standard (Hindi Newspaper); and
3. Mumbai Lakshdeep (Marathi Newspaper).

We hereby enclose herewith the copies of newspaper advertisements pertaining to the Pre-Rights Issue in compliance with the applicable provisions.

You are requested to kindly take the same on your records.

Thanking You,

Yours faithfully,

For Purple Finance Limited

Ruchi Nishar
Company Secretary and Compliance Officer
Encl: A/a

Purple Finance Limited

Registered Office: 11, Indu Chamber, 349/353, Samuel Street, Masjid Bunder West, Mumbai – 400003.

Corporate Office: 705/706, 7th Floor, Hallmark Business Plaza, Sant Dnyaneshwar Marg, Opp. Guru Nanak Hospital, Bandra (E), Mumbai- 400051

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